

FLORAL FANTASIES by JAB ANSTOETZ Fabrics takes us through lush flowering gardens, past ripe fruits to curly vines surrounded by fluttering butterflies. In the new collection, the fabric specialist not only presents imaginative, characterful designs, but also showcases the entire spectrum of textile expertise – displaying techniques, artistry and aesthetics. High-quality digital prints bring the finest nuances and shades to the fabric. Burnouts and artistic embroidery play with the light to create an almost three-dimensional effect.

The highlights include **LARANJA**, **LIMAO** and **LIMONCINO**. On sporty satin, **LARANJA** features fruits that appear to have been created using watercolours. **LIMAO** fascinates with lemons and lemon blossoms on a light background, while **LIMONCINO** magics them onto a tile motif in grey, blue and putty-beige.

Detailed, densely arranged blossoms give **SPRINGTIME** and **FLOWER GARDEN** their aesthetic appeal. The floor-to-ceiling digital print fabrics made from recycled materials also score points for functionality: washable and flame-retardant, they are suitable for stylish design in both private and public spaces.

PAPILLON, a fine cotton-lyocell blend, adds a playful visual touch. The graceful butterfly embroidery is composed of seven colour yarns that are coordinated in a multitude of ways. Similarly exceptional is **PETALI**, a filigree burnout with a fine leaf motif.

Two upholstery fabrics complete the range: **MARS**, a voluminous chenille fabric with casual stripes and soft shading, and **GROOVE**, a high-pile velvet with a striking graphic design. Both are available in intense colour palettes of 25 shades.



FLORAL FANTASIES

A sea of flowers and citrus fruits



“With **FLORAL FANTASIES**, we inspire lively and intense interiors. I like the freshness and modernity of the collection, which also offers important functionality like washability and flame retardancy.”
Tatjana Heidhölter from Design & Development at JAB ANSTOETZ Fabrics

① SPRINGTIME JA8091-040
② MARS JA1066-070
③ OCEAN SD 3746/336

④ LARANJA JA8102-060
⑤ POLO FR JA1064-030
⑥ FAME 3753/175



① FLOWER GARDEN JA8092-060
② POLO FR JA1064-030
③ POLO FR JA1064-090
④ POLO FR JA1064-063
⑤ FAME 3753/175



⑩ PAPILLON JA7167-040
⑪ POLO FR JA1064-041
⑫ POLO FR JA1064-082



⑥ LIMONCINO JA8094-070
⑦ AZULEJO JA8100-070
⑧ MARS JA1066-093
⑨ AMAZE 3769/072



⑬ LIMA JA8098-040
⑭ ESSENTIAL 3785/441

Since 1946 the Bielefeld-based company has stood for textile furnishings at the highest level of quality and has continuously enlarged its competence in the field of interior design with a sure instinct for trends. Run by Claus and Stephan Anstoetz as well as Chris-Jacob Schminnes, the internationally operating group of companies convinces with a multifaceted portfolio of exclusive furnishing textiles, interior sun protection solutions, upholstered furniture and upholstered beds, made-to-measure carpets and floor coverings as well as furnishing accessories. Besides the fabric lines JAB ANSTOETZ Fabrics, CHIVASSO, CARLUCCI, Gardisette and climatex®, the brands also include JAB ANSTOETZ Systems, JAB ANSTOETZ Acoustics as well as the flooring lines JAB ANSTOETZ Flooring and ADRAMAQ and the furniture lines BW Bielefelder Werkstätten and ipdesign. The subsidiary Golf House with its top-class portfolio of golf equipment and service is one of the leading golf retailers in Europe.

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